



2025 Sponsor Information



Our mission is to restore the London Strawberry Festival as a source of pride, unity, and joy for our community.

Through transparency, collaboration, and a commitment to our shared values, we aim to create an event that honors tradition while embracing positive change.

We are dedicated to listening to the community and ensuring that the festival reflects the heart and spirit of London.



We envision a festival that serves as a beacon of community pride, bringing together generations to celebrate our heritage, foster local business growth, and build lasting connections.



By prioritizing ethical leadership, inclusivity, and community-driven decisions, we aim to create a festival that is cherished by all and reflective of the hard work and integrity of London's people.



The London Strawberry Festival is a time-honored celebration that brings our community together in the spirit of unity, joy, and progress.

As we move forward with new leadership, we're committed to honoring the past while embracing a brighter future. Together, we're rebuilding a festival that reflects the values of our community and the pride we have in our town.



As we write this new chapter in the history of the London Strawberry Festival, we remain rooted in the traditions that have made it a beloved event for decades.

But we're also focused on building a future that reflects the community's voice and vision.

With every step we take, we're creating a festival that resonates with London's heritage while evolving for generations to come.



WHAT IS THE LONDON STRAWBERRY FESTIVAL?

Since its founding in the 1980s, the London Strawberry Festival has celebrated the spirit, unity, and heritage of our community. The festival brings together neighbors, families, and visitors for days of entertainment, food, and fun that highlight the vibrant culture of London.

After recent challenges, our new board has renewed this festival's purpose, focusing on ethical practices, community involvement, and transparent leadership.

This year, we're not just hosting a festival; we're building a stronger, more connected community with events that matter. With you as a sponsor, we can make this mission a reality.





THIS IS WHERE YOU COME IN...

We believe the strength of the London Strawberry Festival lies in its community. This event is built on the voices, ideas, and efforts of the people who care about its future.

From local businesses to residents, everyone has a part to play in shaping the festival into something we can all be proud of.

Under new direction, the London Strawberry Festival is committed to ethical governance and decisions that benefit the entire community.

By fostering open communication and working in partnership with local government, businesses, and citizens, we're ensuring that the festival's impact extends far beyond the event itself—bringing economic growth, connection, and pride to London.





WHY BECOME A SPONSOR?

- **Increased brand visibility** – exposure to thousands of visitors and through our marketing efforts
- **Community engagement** – show support for our local community and businesses
- **Boost the local economy** – help drive traffic to local businesses from visitors
- **Networking opportunities** – get in front of other businesses that could offer you support
- **Promotion opportunities** – your brand will be highlighted in our marketing materials and efforts
- **Support our new vision** – show the community you support the efforts of our new leadership
- **Tax deduction** – positive reflection in your finances when you support our non-profit
- **Positive use of funds** – your support will allow us to serve even more families and community members, while also supporting local businesses with additional traffic and exposure



HOW IS YOUR DONATION USED?

- **Family Entertainment** – a safe place for families to enjoy live music, food, drinks, arts and crafts, and other goods sold by our vendors; in addition, a fun parade offered in a safe setting
- **Economic Boost** – this event provides an economic boost for local businesses, which helps everyone in the community
- **Scholarship for Royalty** – our royalty work hard all over Ohio to represent our city and organization, and they earn small scholarships to enhance their education efforts in return
- **Safety and Security** – in order to have this event, we hire local police to provide security and safety measures for our community and visitors as well as vendors when overnight
- **Royalty Events** – our court is made up of young people from the community who have participated in interviews, training, and a pageant to be chosen as our representatives, and they host a luncheon for other festival royalty teams in Ohio
- **Festival Costs** – our sponsors truly make this event possible by funding various needs to make it happen; From contractors' fees to entertainer fees, inspections, logistics, and more



SPONSORSHIP LEVELS

- **Stage Sponsor – \$15,000**
- **Partner Sponsor – \$5,000**
- **Platinum Sponsor – \$2,500**
- **Gold Sponsor – \$1,500**
- **Silver Sponsor – \$750**
- **Bronze Sponsor – \$300**
- **Community Sponsor – \$100**



SPONSORSHIP LEVELS



- **Stage Sponsor – \$15,000**

- Only one stage sponsor
- Your name and logo are the only ones on the stage
- Your name and logo on all social media content for the festival, and mentioned in any media interviews or press coverage managed by the festival organization
- Your logo displayed the largest on the website
- Your name and logo on each post and media mention for our musical acts
- Mention throughout the duration of the festival and parade from stage frequently
- Dedicated social media posts about your business and featuring your logo at least ten times leading up to and after the event
- Your logo displayed the largest on the royalty luncheon and car show signage
- Your logo displayed the largest on signage at the festival
- Opportunity to have a representative on stage during the pageant winner presentations
- Opportunity to have a representative on stage during awards for various contests
- Prime booth location at the festival, booth space is included with sponsorship

SPONSORSHIP LEVELS



- **Partner Sponsor – \$5,000**

- Your logo displayed on the website
- Mention from stage daily
- Social media posts about your business and featuring your logo at least ten times leading up to and after the event
- Your logo displayed on the royalty luncheon and car show signage
- Your logo displayed on signage at the festival
- Prime booth location at the festival, booth space is included with sponsorship

SPONSORSHIP LEVELS



- **Platinum Sponsor – \$2,500**

- Your logo displayed on the website
- Mention from stage at selected times
- Social media posts about your business and featuring your logo at least ten times leading up to and after the event
- Your logo displayed on the royalty luncheon and car show signage
- Your logo displayed on signage at the festival
- Prime booth location at the festival, booth space is included with sponsorship

SPONSORSHIP LEVELS



- **Gold Sponsor – \$1,500**

- Your logo displayed on the website
- Social media posts about your business and featuring your logo at least five times leading up to and after the event
- Your logo displayed on signage at the festival
- Prime booth location at the festival, booth space is included with sponsorship

SPONSORSHIP LEVELS



- **Silver Sponsor – \$750**

- Your logo displayed on the website
- Social media posts about your business and featuring your logo at least five times leading up to and after the event
- Your logo displayed on signage at the festival
- Booth space is included with the sponsorship

SPONSORSHIP LEVELS



- **Bronze Sponsor – \$300**
 - Your logo displayed on the website
 - Social media post about your business and featuring your logo
 - Logo included in group social media posts with other sponsors
 - Your logo displayed on signage at the festival
 - Booth space is included with the sponsorship

SPONSORSHIP LEVELS



- **Community Sponsor – \$100**

- Your logo displayed on the website
- Logo included in group social media post with other sponsors
- Your logo displayed on signage at the festival

SPONSORSHIP LEVELS



- **In-Kind Sponsor**

- If you would like to provide products or services in place of a financial donation, you can contact the board of directors in writing, outlining what you can provide, the monetary value of that donation, and what you expect in return for your donation.
- The board will review the request and either accept or counter the donation offer with terms that they feel would fit the donation presentation.
- These requests must be submitted in writing via email

BOARD OF DIRECTORS

PRESIDENT

Name: John Stahl

Phone Number: 614-783-0535

VICE PRESIDENT

Name: Rick Hartman

Phone Number: 740-837-0807

TREASURER

Name: Amy Stahl

Phone Number: 614-506-5838

SECRETARY

Name: Kaitlin Allison

Phone Number: 937-508-0297

QUEEN'S DIRECTOR

Name: Klarissa Ramey

Phone Number: 614-329-3322

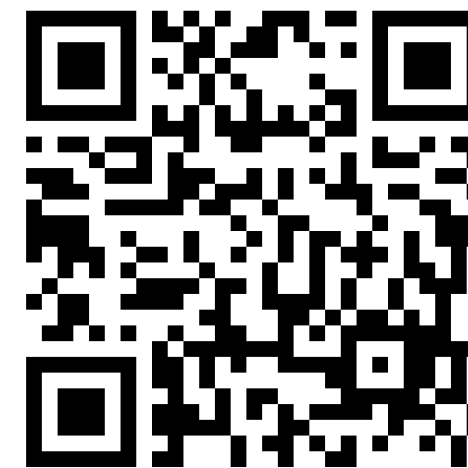


HOW TO BECOME A SPONSOR

Follow the link below in whichever format you need, and you will be asked to complete the sponsorship application. Once you hit SUBMIT, a copy of your information will be sent to you via email, and a new screen will pop up with the URL to copy and paste into your browser to process your payment.

Your sponsorship is not complete until payment is processed and your form is submitted.

[Click Here](#)



2024 SPONSORS

Allstate Exteriors

Mike's Trucking

Savion

Bullpen Sports Collectibles

Leaf Guard

Rent to Own of London

Elegance Photography

Courtney's Content Services

Bloom K Flower Farm

Snap Photography

Erika Watkinson - DarbyView Realty

